



## everything you'd ask of a Radio Set



Here it is! The greatest popular-priced set ever made to operate from a light circuit. RCA Radiola 18—just plug in, turn the switch—and the world of radio entertainment opens to your reach.

One knob to tune in. One knob to regulate volume. No batteries required.


Drop-in and hear RCA Radiola 18. Our budget plan spreads the purchase over months. Price, \$95.



### FREE TRIAL

**IN YOUR OWN HOME**

**YES!** Get a brand-new Philco "Masterpiece" Electric Radio to your home on an absolutely free trial! That is your opportunity to find out just how the Philco will fit in the very spot you intend to use it. Let your family and friends hear it—compare it with your neighbor's radio—judge its superior performance in tone, volume and versatility. Free delivery! If the Philco isn't just what you need, we'll take it back for you—no charge!



### Easy Payments

If you prefer to keep the Philco, you need not pay until you have received it and are fully satisfied. It may mean paying you a little more each month.

### Trade In Your Old Radio

Trade in your old radio for a new Philco. We'll give you \$10.00 off the price of your new Philco. (Limit \$10.00 per radio.)

### Send Coupon

Send us your coupon and we'll send you a new Philco. (Limit one coupon per person.)

### Call or Phone

Call or phone and we'll send you a new Philco. (Limit one call or phone per person.)

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